

# EVENT SPONSORSHIP OPPORTUNITIES WITH THE CMO COUNCIL

THE CMO COUNCIL will be expanding its international event schedule, including activities within the five regional advisory boards. With more than 150 active member executives who bring reality-based insight and experience to the leadership of the Council. Sponsoring a peer-led roundtable dinner dialog session or a more in-depth engagement through a regional advisory board dinner provides an underwriter with unprecedented access to this influential channel of global marketing decision makers. Available sponsorships include regional or global multi-event packages or the sponsorship of any of the existing dates and regions listed below.

To sponsor an upcoming international event, contact **Bryan DeRose** at [bderose@cmocouncil.org](mailto:bderose@cmocouncil.org) or by calling **650.433.4144**.

## INTERNATIONAL ADVISORY BOARD MEETINGS 2009

### AMONG THE BRANDS REPRESENTED WITHIN THE REGION:

**august 27**

**CMO COUNCIL AFRICA**  
Johannesburg, South Africa

- ABSA
- Cell C
- Foschini Group
- Land Rover
- MTN
- Pepsico
- Pam Golding
- SAB Miller
- Standard Bank
- Super Group
- Vodacom
- YUM! Restaurants

**september 17**

**CMO COUNCIL NORTH AMERICA**  
New York, NY

- AT&T
- Avaya
- Barnes & Noble
- Eastman Kodak
- Feld Entertainment
- Hershey's
- Macy's
- Microsoft TV
- Scottrade
- Time Warner
- Victoria's Secret
- Xerox

**october 13**

**CMO COUNCIL MIDDLE EAST  
INAUGURAL MEETING**  
Dubai, UAE

- Citigroup
- Etihad Airways
- Etisalat
- Hoshan Company
- Jumeirah Group
- Oracle
- Sabanci Holdings
- Saudi Telecom
- Schlumberger
- Telrad Networks
- UBS
- ZAR Industrial

**october 29**

**CMO COUNCIL LATIN AMERICA  
PUERTO RICO**  
San Juan, Puerto Rico

- Avaya
- Banco Itaú Unibanco
- Coty Puerto Rico
- Deloitte
- Digicel
- Embratel
- Goodyear Brasil
- Nextel del Perú
- RJ Reynolds Tobacco
- Sao Paulo Tourism
- Telespazio Argentina
- UNO Radio Group

**november 10**

**CMO COUNCIL APAC**  
Singapore

- BCG
- CA
- Cisco
- Intel
- The Indians Hotels
- Intercontinental Hotels
- Jet Airways
- Kodak
- LG
- Shell
- Wadhawan Holdings
- Whirlpool

## INTERNATIONAL DINNER DIALOG SERIES 2009

**october 20**

**RATE THE STATE OF MARKETING IN MEXICO**  
Mexico City, Mexico

**october 27**

**RATE THE STATE OF MARKETING IN BRAZIL**  
Sao Paulo, Brazil

**november 11**

**CUSTOMER EXPERIENCE BOARD DINNER DIALOG**  
Singapore

**november 18**

**CMO COUNCIL DINNER DIALOG  
BOARD MEETING COINCIDES WITH EUROPEAN "CMO OF  
THE YEAR AWARDS" DINNER HOSTED BY BOOZ & CO.**  
Frankfurt, Germany