



## THE PREMIER PEER-POWERED NETWORK FOR CHIEF MARKETERS WORLDWIDE

**15,000+** marketing peers | **\$500** billion in aggregated ad  
spend accross all network organizations | **7** global regions |  
**350+** reports | **75+** annual events | **ONE** mission:

**TO ADVANCE THE ROLE OF THE CHIEF MARKETING OFFICER**

---

Exclusive content, events and networking opportunities tailored  
to the CMOs of today to map the business demand tomorrow.

**JOIN THE NETWORK TODAY**

[www.cmocouncil.org](http://www.cmocouncil.org)