



## DEFINING THE CMO TITLE + TERRITORY FOR OVER 25 YEARS

**16,500+** marketing peers | **\$1** trillion in marketing spend  
across all network organizations | **7** global regions |

**110** countries | **350+** reports | **ONE MISSION:**

**TO ADVANCE THE ROLE OF THE CHIEF MARKETING OFFICER**

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Exclusive content, events and networking opportunities tailored  
to the CMOs of today to map the business demand of tomorrow.

**JOIN THE NETWORK TODAY**

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